

We now carry Alterna's "Bamboo" Hair care line:

BAMBOO SMOOTH ANTI-FRIZZ SHAMPOO

combines strengthening pure Organic Bamboo Extract and smoothing Organic Kendi Oil combine to achieve the ideal level of moisture needed to lay the foundation for healthier hair. Freshly cleansed, hair is left stronger & silky smooth with a frizz-free texture. With Color Hold® technology for maximum color retention. Because great hair should be sustainable.

- Gently cleanse without sulfates
- Provides the ideal level of moisture needed for smooth, sleek styles
- Strengthens hair laying the foundation for smooth healthy hair
- Protects Color
- Improves overall look & feel of hair
- Smooths hair while providing humidity resistant

Brow Spectacular!

\$10 design and wax with Kady...

Just mention you heard it in the newsletter!

Now is the best time for a facial...

The WINTER months are hard on our skin which is the largest organ in our bodies!

Invest in yourself this year with this great

facial package: You get three 45 min facials and a skin care kit (\$110 value) total value \$260 ...for Only \$199! We have it all to make her 2012 the most gorgeous year of all!

"The Rejuvenation" by Kady

During this deep cleansing facial your esthetician will cleanse your skin with deep pore cleanser and a rotary brush. A mild chemical peel, and super exfoliation with a natural enzyme based scrub will then be applied. This will be followed by a relaxing lymph massage to push out toxins. Kady won't just stop there! In addition, a customized mask will be applied, formulated to each client's personal skin needs. "The Rejuvenation" is completed by a repairing and hydrating serum with moisturizer to protect the newly resurfaced epidermis. **\$60 Now thru Feb 1st**

Which hair treatment is right for YOU?

Sebastian Texture Tandem Treatment...\$15 to \$20 (A balance of added texture and shine lasting 4-6 weeks)

Keratin Express... \$75 the results of the treatment are smoother, shinier and better-conditioned hair for 4-6 weeks. Lock-in color, repair damage, increase strength, heal and detangle all with a keratin treatment that contains exclusive Cyprosil Complex, which reduces processing and finishing time by up to 75%! Cyprosil Complex is a synergistic blend of cationically modified keratin and cystine peptides that produces immediate and noticeable shine and conditioning effects after just one treatment.

BENEFITS FOR THE CLIENT

Fast – 35 minutes processing on average length and density of hair/ ALSO cuts down on clients drying time

Affordable – significantly lower cost than other treatments

Versatile – Wear hair straight or curly with no frizz or reaction to humidity

Convenient – Shampoo hair, use products after 24 hours- Combine with cut or color treatment

Brazilian Blowout ZERO... ... Through the use of a Brazilian Super Nutrient Complex and a proprietary polymer system, the Brazilian Blowout actually improves the condition of the hair by creating a protective protein layer around the hair shaft to eliminate frizz and smooth the cuticle. **CONTAINS NO FORMALDEHYDE!! !!** No down time! The minute you leave the salon, you can wash and air dry your hair. Results last up to 18 weeks. Leaves hair smooth, shiny and frizz-free!

* Over the past year some negative press has surfaced regarding the Brazilian Blowout Treatment. The NEW formula has absolutely NONE of the controversial edients! Ask your stylist for more info



FRUIT ENZYMES PEELS

PHYTO-PUMPKIN PEEL- A powerful natural repair therapy. It has the richest source of beta carotene and ascorbic acid to combat oxidative, free radical damage. Pumpkin contains over 100 nutrients and will benefit all skin types.

MANGO PEEL- One of the world's most succulent fruits, the peel helps rejuvenate dry or problem skin. Suitable for all skin types and helps with sun damage, Rosacea, hyper-pigmentation, dry dehydrated skin and premature aging.

CRANBERRY PEEL- A rich source of flavonoids and beneficial phenolic acids which protect cells from oxidative and inflammatory injury.

CHERRY BERRY PEEL- Active flavonoids found in lush rich cherries search out and destroy damaging free radicals.

ZESTY ORANGE PEEL- The most popular fruit in the world with over 200 valuable treasures. This blend of real orange zest produces a treatment that leaves the skin clean and clear.

NEW! CABERNET SOLUTION is a specially formulated chemical free solution that has the power of a chemical peel. Wine as a key Ingredient and antioxidants which will treat dehydrated, mature, wrinkled and sun damaged skin. It will also help treat discoloration and acne. Mild to moderate exfoliation will be experienced. Results are luminous, hydrated, softer and healthier looking skin.

Ask your skin care specialist to recommend which is best for your skin type and also advise you on the frequency of use.

Peel package 5 peels for the price of 4! \$180

3D-Lashes Eyelash Extensions are the safest, most hygienic and customer-satisfying application method on the market. They last up to 2 months, are weightless on your eyes, and resistant to water, showering, perspiration, exercise, tears, swimming, and even sleeping.

Special price... \$199 (reg \$250)

NEW IGORA COLORIO is the first professional, permanent color to combine perfect white coverage and outstanding care in just 10 minutes. Using the innovative Amino Acid Carrier technology with Arginin and Glycerine, IGORA COLORIO is your perfect color partner, offering you new and unique in-salon services; in less time and even more gentle.

New "Essensity" Organic Hair Color

Schwarzkopf is the first major product company to introduce and organic color range and it's a huge step forward for hairdressing. The color and products give incredible results, without costing the earth. Thus Essentials will be offering the color to our clients at the same price as regular color - as we believe that you should have the choice despite the current economic climate.

The Essensity range is free from artificial fragrance, silicones, paraffin/mineral oils and parabens, using pure organic essences and essential oils and a high percentage of natural ingredients. The in-salon color is the first fragrance and ammonia-free hair color with more than 90% naturally derived ingredients that will blend away 90% of white hair. As they're also free from PPDs, the ingredient usually responsible for adverse reactions in people with a sensitivity to color, the color is more suitable for those with allergies, expecting mothers, sensitive skin - although a skin test is still advisable.

Essensity color is just like any other color range; the difference being that when your hair grows out it will have a natural looking color, mimicking natural hair and it will not have the harsh re-growth line - that can be seen when using other permanent colors, after 4-6 weeks of growth - showing the white roots! Essensity will fade gradually and be seen naturally through the white hairs, giving you the natural look. It lasts just as long as the permanent color.

The care and styling products are 100% free from artificial fragrances and colorants, silicones, paraffin/mineral oils, PEGs and parabens and contain organic essences of ingredients known for their particular therapeutic properties.



Bella Amici Salon

E-NEWS

WINTER 2012

Dream Catcher Hair Extensions uses a clean easy and non damaging micro cylinder technology using no glues, waxes weaves or clips. The best quality hair extensions in the world, made from 100 % selected human hair creates a natural look as if it were your own. The quality is unmatched by any other hair extension on the market, and in most cases is often better than your own hair. These extensions are reusable giving you sustained enjoyment of your beautiful hair... Dream Catchers lets you live the Dream!! Exclusively available at Bella Amici Salon in your local area. Priced by consultation only.

Also sold in many colors including:

Pink ...for breast cancer awareness

Purple... for "The Ravens" (each \$10 or 2 for \$15)

Call TODAY for a FREE consultation...

Mention this News Letter and get \$50 off a full head of hair extensions (5 or more bundles)

Permanent Cosmetics by Shelly

Permanent cosmetic tattooing utilizes iron oxide and some traditional tattoo pigments to restore natural, facial coloration of the lips, eyes and brows, which over time women may lose. Menopause hormonal issues, and in some cases, chemotherapy can cause hair loss of the eyelashes and eyebrows. Shelly Colvard is fully certified and highly trained in the art and skill as well as safe and effective use of cosmetic facial tattooing.

Call for a FREE consultation 443-686-0175.

Air Brush Tanning

Keep that summer glow into the new year for just \$39

We are Open Tues. - Fri. 10-8 and SAT 9-4 earlier appointments are available by appointment only.

Remember to bring cash for tipping; New tax laws prevent your service provider from receiving 100 % of your tip. Tipping in cash simply gets more of that tip into his or her pocket and not the governments.

Always give 24 hour notice when canceling an appt.

But most importantly to wear your Bella Amici crown with pride! For every one you send to us you will receive a \$10 gift card.

BELLA AMICI NEWSLETTER.....

To join our new E-mail club, all you have to do is give us your email address and we'll do the rest. You will receive our letter via email. We'd love to keep you informed, so please update your information in our system today.

As you can see from all of the above services... Bella Amici is committed to transform you this year from the bottoms of your toes to the tip of your fingers. Our various waxing treatments and facial tattooing, such as eyebrows, eyeliner and lip liner, eyelash extensions as well as transforming the skin on your face and body. The condition color, cut and style and sometimes extension of your hair... there is no reason this cannot be the most beautiful year for us all... Thank- you again for your continuous support. Though we realize true beauty is from within, it is our promise to you that we will continue to explore new ways and techniques to make you our beautiful friends even more beautiful!!

